

Online Sports Betting in Oregon

Sports Betting in the U.S.

- Sports betting is now widely legalized. As of February 2026, 39 states, plus D.C. and Puerto Rico have legalized sports betting.
 - Online access is increasing, with 32 states now allowing statewide online/mobile wagering or app-based betting.
 - Most states use multiple betting operators, which creates competitive, heavy marketing environments.
 - Participation is widespread. About 1 in 5 U.S. adults placed a sports bet in the last year.
 - Most people who place bets (about 81%), use online or app-based platforms.
 - Betting habits vary widely. Forty-four percent place fewer than five bets per month, while one-quarter bet \$500 or more monthly.
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What Makes Oregon Different?

- Oregon uses a single mobile operator – DraftKings - through the Oregon Lottery.
- In-person sports betting is available at four tribal casinos.
- Wagering on college sports is not allowed on DraftKings in Oregon, however, is available through tribal sportsbooks at four tribal casinos.
- The Oregon Lottery does not fund advertising for DraftKings; only national DraftKings ads appear locally.
- DraftKings does not offer sports wagering in prediction markets apps in Oregon.

Who Is Placing Bets in Oregon?

- The number of active players has grown steadily over the past three years (2023-2025)—up about 40%. This growth appears connected to increased visibility during major sports broadcasts.
- The average player is around age 34.
- Most people who bet are men, but participation among women is increasing, especially as women’s sports gain visibility.
- Newer players tend to be younger adults, as new age cohorts enter the market.

Types of Players

- **Recreational:**
 - Most Oregonians who place bets fall into this group. They mainly bet for fun, often around big sporting events.
 - Many enjoy small-wager parlays with the chance for a large payout.

- **Sharps (Professional):**
 - Make up about 2.3% of the player base. Focus on higher-value single bets.
 - Look for small, long-term advantages rather than big wins.

Online Wagering Trends

- Live betting—placing bets during a game—has grown about 10% since 2022-reflecting increase in comfort with real-time markets.
- Most bets are placed on major U.S. sports:
 - Football remains the most popular overall.
 - Basketball generates the highest total amount wagered because of the number of games and leagues.
- Large events like the Super Bowl, championship series, and major UFC fights create predictable spikes in betting activity.

Safer Play Tools – Use in Oregon

- DraftKings offers tools to support safer gambling, including:
 - Deposit and wager limits
 - Check-ins, notifications, and personal stats
 - Self-exclusion and cooling-off options
 - Oregon players use these tools at significantly higher rates than users in most other states—an encouraging indicator for harm-reduction efforts.
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What We See in Our Client Treatment Population

- Many people who seek help identify electronic gaming machines as their main gambling concern.
 - Clients who engage in sports betting are often men between ages 25–44. They tend to have higher education, steady jobs, higher incomes, and health insurance—different from the overall treatment population.
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In Summary

Sports betting participation in Oregon may appear lower than national averages, but many people struggle for years before seeking help. Current treatment numbers likely underestimate the full picture of gambling harm. Staying alert, vigilant and continuing to educate the community is essential so that people know where to turn when they need support.

Sports betting glossary of terms? [Click here](#)

*Yamagata, G. Vazquez, P., & Marotta, J. (2026). 2024-25 Gambling Treatment Services Evaluation Report: Oregon Health Authority, Problem Gambling Services. Salem, OR: Oregon Health Authority.

*DraftKing data provided to Oregon State Lottery in February 2026.